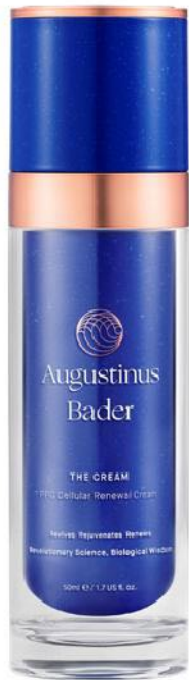


# BEAUTY NEW[S]



**AUGUSTINUS BADER**  
The Cream, \$265.

## HIGH-TECH SKINCARE

Can an effective skincare routine be reduced to just one product? German professor Augustinus Bader is certainly making the case for it with his revolutionary new skincare line. Anchored by two hero products—The Cream and The Rich Cream—the eponymous line adapts Professor Bader's groundbreaking hydrogel medical treatment, originally developed back in 2007 to help eliminate the need for skin grafts in burn victims, into a one-of-a-kind multipurpose cream that is scientifically proven to treat everything from fine lines and wrinkles to troublesome acne scars and dark spots. Formulated with Bader's proprietary Trigger Factor Complex, which boasts natural amino acids, skin-essential vitamins and synthesized molecules naturally found in the skin, this high-tech formula is designed to activate your own stem cells and boost them into healing mode, thereby supporting the body's innate renewal processes and essentially doing away with the need for any additional toners, serums or creams. Part of the proceeds from the range will also go towards funding the Augustinus Bader Foundation, which helps provide free hydrogel treatments to clinics that treat burn victims, thus ensuring that you'll be looking and doing good with each and every bottle.

## SKIN DEEP

In-demand dermatologist Dr. David Colbert and his New York Dermatology Group co-founder, JP Van Laere, are lifting the curtain on their latest beauty venture: a new 7,000-square-foot clinic called *NYDG Integral Health and Wellness*. Located just two floors below Colbert's well-known practice, which famously treats such A-list patients as Sienna Miller, Naomi Watts and Elizabeth Olsen, the sprawling beauty oasis promises to offer an inside-out approach to wellness by way of a curated treatment menu offering everything from IV therapy, cryotherapy, nutrition counseling and a collagen-boosting LED light therapy bed to body contouring and high-performance facials. Staffed with a team of hand-selected, world-class physicians, the modern, Brandon Haw-designed space will also feature a special in-house spa fronted by Austrian naturalist Susanne Kaufmann, who will offer—for the first time in the U.S.—a number of bespoke holistic treatments for face and body, not to mention several treatments designed specifically for that tricky post-treatment care.



NYDG Integral Health and Wellness is located at 119 Fifth Avenue in New York.