Pret-a-Reporter Beauty Red Carpet Retail Report

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HOW ROBIN WRIGHT, SAMIRA WILEY AND KERI RUSSELL GOT THEIR EMMYS GLOW

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Robin Wright, Samira Wiley and Keri Russell

New York derm Dr. David Colbert held a pre-Emmys pop-up clinic in Beverly Hills where he prepped these ladies and many more for the red carpet.

ccording to acclaimed dermatologist Dr. David Colbert — whose clients include Naomi Watts, Rachel Weisz, Caitriona Balfe, Robin Wright and much of the cast of Orange Is the New Black — on the eve of the Emmys, "the mentally healthy [celebrities] just want to look healthy — no one wants to look like the statue they're going to win." He adds with a laugh,

"Some do, but not mine." He should know, since he saw at least a dozen stars at his pre-Emmys popup clinic in Beverly Hills, where he doled out his famous Colbert MD Triad Facial, alongside a slew of other high-tech treatments.

Indeed, Dr. Colbert says that while he can't control what anyone does on the West Coast, he personally is "always pulling back on injectables." The current trend, in his eyes, places the most importance on natural. "People, at least my clients, don't want to look line-less," he says, "They want to look real. When you have no lines it's a little unsettling."

Of course, that's not the case for everyone in Hollywood, but it's a refreshing standard for someone

who works with so many famous faces. During Emmys weekend, Dr. Colbert has seen Wright (a big fan of his NYDG Skincare Formula 119 Cream) and Balfe, Keri Russell, Kathryn Hahn, Sophie Turner, and Taylor Schilling, Samira Wiley and Laura Prepon from Orange Is The New Black. "Usually when people find out if they're nominated they'll set up [an appointment] three weeks before and then as close to the ceremony as possible, and once in a while we'll do stuff the day of in the morning, like for emergencies a little cortisone," says the derm who doubles as an internist, so is on call in case any clients get sick.

The most popular starting point for treatment, he says, is his no-downtime Triad Facial, a three-step process that includes very light microdermabrasion, gentle chemical peeling and laser toning to amp up collagen in the skin, infuse moisture and create a dewy inner glow. "We can change the gradation of it, and we're always adding things - that's just the skeleton," says the derm. "If someone has a dark brown spot I'll do a different laser and zap it off, or an acne scar we'll fill that in. This is just a blueprint, and everyone gets something different."

A common thread is also the post-facial regimen Dr. Colbert advises his clients use afterward, right up to what goes under their makeup, which oftentimes includes his Colbert MD Illumino Anti-Aging Brightening Face Mask (the latest trend is using a jade roller on top of it) to prep and Illumino Face Oil. Schilling also loves the NYDG Luminizing Skin Essence, which can be used on the body for added glow.

About 30 percent (this Emmys) are also having their bodies treated in some way — and that figure includes men. This year Dr. Colbert introduced the Runway Facial, which includes the Triad techniques on not just the face, but the hands, neck, legs and arms. (They did it for the Victoria's Secret show in Paris, and will do it in China.) It adds toning, meaning tightening, elements via infrared lasers and radio frequency. "Now your whole body can get ready," he says, adding that patients will ask to be a few millimeters slimmer in specific places to fit a tighter designer gown or tux, and he can use CoolSculpting or SculpSure. "It's not going back to your 20s, but it's a boost especially if you're walking a red carpet."

Leading actors are also into the new no-downtime Tie Tuck Facial, which clarifies the jawline with infrared and ultrasound, and can include some liquid calcium injected into the jaw. Kyle MacLachlan is the first celeb to cop to trying it publicly, Dr. Colbert says, but "it's the number one thing men want everyone wants the Brad Pitt jawline or the Jon Hamm jawline." And while it gives an instant boost to

the under chin zone, the doctor says it's something a man might want to do annually. "Because," he says, "time waits for no man."