

# Block PARTY

As certain chemical-UV filters fall under scrutiny, mineral sunscreens are inspiring a wave of ultramodern innovation—and a summer beauty throwback.



## COLOR GUARD

PICTURE A WHITE SAND BEACH on Kenya's coast, crystal-blue water stretching to the horizon—everything empty and wild except for the occasional bikini-clad tourist or a camel passing through. Now picture us—my kiteboarding girlfriend and me—rigging up our colorful equipment and carrying harnesses and boards with endless lines. Almost as complicated is our sunscreen ritual: We start with basic SPF lotion and then, armed with multiple fluorescent zinc sticks, we stripe our faces—canary yellow along the cheeks, royal blue across the forehead, hot pink down the nose. The kooky designs attract a few wondering stares—but under the harsh African sun, full coverage is our friend. Plus, this is a look! With eighties and early-nineties nostalgia flooding the runways, pops of extreme color are very *en vogue*. Turns out we're not alone in bringing back the zinc stick. New York's Lisa Airan, M.D., is a renowned dermatologist and also a keen surfer, who can often be found on Maui's North Shore with a zinc nose coat. ("I have to use a Clarisonic to get it off my face," she says.) Airan prefers Shade, a classic mineral stick in a fleshy tan, but there's something about Day-Glo brights that feels right again. Hailing from Australia, Key Sun's slim, bold bullets resemble lipsticks (I trust the sun-soaked Aussies when it comes to protection from the elements), while Zinka's creamy colors are hard to resist. The Southern California brand's tubes don't pack the staying power of those from France-based Jeewin—the go-to zinc of three-time World Wave kitesurf champion Kirsty Jones—but their impressive shade range (green apple! violet! silver!) lives somewhere between all-night rave and children's birthday party. Whatever your tint, grab your board, join the neon tribe, and zinc up your life. —ELISABETH TNT BEAUTY>138



### WINNING STREAK

CLOCKWISE FROM TOP: MODEL IMAAN HAMMAM IN A MIU MIU DRESS AND COLORED ZINC SUNSCREEN. PHOTOGRAPHED BY JOSH OLINS. FASHION EDITOR: ALEX HARRINGTON. ELISABETH TNT (LEFT) AND A KITEBOARDING FRIEND. ZINKA'S RETRO-POP SHADES.

## GOING CLEAR

A new crop of launches is challenging mineral sunscreen's chalky reputation with totally invisible, chemical-free coverage. **Susanne Kaufmann Facial Sun Cream SPF 30** Infused with Zano, a patented form of sheer zinc oxide with anti-inflammatory, antimicrobial, and skin-healing benefits, the Austrian skin-care pro's newest launch also boasts broad-spectrum protection.

**Bare Republic Mineral Sport Sunscreen Spray** After three years of research, this first-to-market, non-nano particle mineral SPF 40 spray successfully turns transparent seconds after it hits your skin. **NYDG Chem-Free Active Defense SPF 30** The latest advancement from Manhattan dermatologist David Colbert, M.D., suspends a finely micronized form of zinc oxide in a botanical base of hydrating olive-derived squalene and argan extract. **Aveeno Baby Continuous Protection Sensitive Skin Zinc Oxide Sunscreen SPF 50** With a high level of protection for babies—and ultra-sensitive types—Aveeno's additive-free lotion combines 100 percent zinc oxide with its soothing colloidal oat complex. —KARI MOLVAR