



Prima's top luxury buys

If you invest to look your best

You're always first on the waiting list for the newest, most luxurious 'miracle' lotions and potions. The problem is, you often find that some of these pricey products don't live up to their skin-transforming claims. First, decide exactly what you want or need to tackle with your skin. Then select targeted products designed to specifically treat this problem...

PLUMP UP THIRSTY SKIN

If your skin is seriously dehydrated, reach for one of the new generation of facial oils. Non-greasy and ultra gentle, they're the best way to plump up a parched complexion. Hot from LA is **1** Dr Colbert MD Illumino Face Oil (spacenk.co.uk). At £100, it's seriously luxe, but high-tech ingredients get the oil right down into the deeper layers of the skin to give really wow results, plus the combination of retinol and vitamin C also help to fight lines, wrinkles and uneven tone, too. Or try **2** L'Oréal Paris Age Perfect Extraordinary Facial Oil, £24.99. It's still luxurious and will give you an amazing glow, but is a little more purse-friendly.

BYE BYE WRINKLES

If you're going to invest in one thing to tackle lines and wrinkles, make it a serum. Applied after cleansing and before your day or night cream, serums are designed to penetrate your skin deep down, the potent ingredients helping to target a host of skin-ageing issues. **3** Blisslabs Active 99.0 Anti-aging Series Essentials Active Serum (blissworld.co.uk), may be an eye-watering £104, but a powerhouse of state-of-the-art ingredients, including plant stem cells and retinoids, will transform your skin. Or, for a little less buck, try **4** Skyn Iceland Arctic Elixir, £40 (marksandspencer.com), it also uses new plant stem cell technology (in this case,

raspberry stem cells) to help smooth and firm.

EVEN OUT PIGMENTATION

An uneven skintone and age spots can be just as ageing as lines and wrinkles. **5** Lancome DreamTone, £69 (lancome.co.uk), is the first pigmentation treatment to offer three different formulas of skin-lightening ingredients depending on your skin colour. Alternatively, if it's an on-the-spot treatment you need, get on the waiting list for the **6** L'Occitane Brightening Touch Targeted Corrector, £26 (loccitane.co.uk). Launching in April, it helps regulate melanin production to even out your skintone.

