

The **20** MOST GOOGLED STYLE QUESTIONS ANSWERED!

YOUR SEARCH ENDS HERE!

The Web puts answers to every conundrum at your fingertips, but do you really want to seek fashion and beauty counsel from whoever turns up at the top of the page? In a pioneering collaboration with Google, we quizzed the top non-virtual pros on the Internet's most-searched style stumpers

BY FAYE PENN PHOTOGRAPHED BY BRIAN HENN

WHAT IS THE MOST EFFECTIVE PRODUCT FOR...

**14** PAIN-FREE HAIR REMOVAL?  
"I'm a beauty editor"

Shower Power Moroccan Argan Oil, \$9; drugstore.com.



**15** BOOSTING EYELASH GROWTH?  
"My prescription Latisse took my lashes to Kardashian in four weeks."  
—Weir, beauty assistant  
prescription treatment, \$100; latisse.com.



**17** REDUCING ACNE SCARS?  
"After using Colbert M.D. Tone Control Discs my skin is noticeably more even."  
—Selene Milano, InStyle.com senior beauty editor

Colbert M.D. Tone Control Facial Discs, \$72/20; colbertmd.com.

**18** REMOVING GROWN HAIRS?  
"Dermalogica's individually wrapped resurfacer pads, which you use with your finger to target tiny pores, loosen dead skin cells and encourage new skin to grow to the surface."  
—Serrano, beauty director  
Dermalogica Daily Resurfacer, \$68/35; dermalogica.com.



**19** ANTI-AGING?  
"Giorgio Armani's Luminescence Mask molds to the shape of your face, so no dry patch is left untouched."  
—Kahlana Barfield, beauty director  
Giorgio Armani Luminescence Biocellulose Mask, \$175/6; giorgioarmanibeauty.com.

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TEETH WHITENING  
"This Go Smile toothbrush may be an investment, but thanks to the blue-light waves it transmits, you'll get the same results you would from a session at the dentist."  
—Marianne Mychaskiw, InStyle.com assistant beauty editor  
Go Smile Sonic Blue Teeth Whitening System, \$129; ulta.com.



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Help! How Do I...

To find out the top-three on-the-go emergencies, we consulted the voice-triggered search app Google Search (free on Google Play and iTunes). What better way to know the questions people are anxiously asking on the fly?

**Fix a loose hem?**  
"I have tried everything from staples to Scotch tape and prayers," says Joseph Cassell. His current fave? Hollywood Fashion Secrets Temporary Hem Tape (\$8; beautylandcouture.com).  
**Unsnag a zipper?**  
"Use a little bit of crayon wax or a small piece of bar soap, and slide it up and down the area where the zipper is stuck," says Karen

Jean-Aimee of N.Y.C.'s couture cleaner Madame Paulette.  
**Mend a broken nail?**  
"Put a sliver of clear tape over the crack, then apply a topcoat to hold the nail in place," says Katy Perry's manicurist Pattie Yankee. "When you get home, remove the polish and the tape, and seal the break using 5 Second Nail Glue (\$4; drugstore.com).