### beauty/beauty insight





# People Spend More Time Looking at Your Eyes Than Anything Else Do yours make you look tired? Sad? Sexy? Find out more here! ►

by Petra Guglielmetti

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Louisiana, derm Patricia K. Farris, M.D. "When you're propped on pillows, it drains down instead." If you're puffy when you wake up, keep damp tea bags in the fridge and place them on your lids for a few minutes; the caffeine and the cold reduce swelling.

Dark circles are usually caused by either pigment in your skin or the blue veins visible under it; find out which causes yours by gently stretching the skin with your finger. If the color doesn't change, it's pigment, but if it gets lighter, it's probably due to veins. Hydroquinone will help lighten the former. For the latter, "try collagen-plumping ingredients like retinol and peptides," says Dr. Farris. A more dramatic fix: "A dermatologist can inject a filler like Restylane, which creates a cushion that mutes the blue vessels beneath the skin's surface," says New York City derm David Colbert, M.D.

And, of course, eye cream never hurts. "The latest are gentle on delicate skin," says Dr. Colbert, and scientifically constructed: The new Yves Saint Laurent Forever Youth Liberator Eve Crème (\$95, yslbeautyus.com) was formulated based on Nobel Prize-winning research.

## ...beautiful?

A 2011 study revealed that people with a prominent limbal ring-a dark ring where your iris meets the whites of your





# Change Your Eye Color? Sorry, but *Why*?

Snocki, above, recently gave colored contacts a try-fun, maybe, but proof that sometimes what you're born with is best. Which makes it even scarier that a researcher is developing a controversial new procedure, Lumineyes, which claims to change eye color permanently. (And weirdly, it only goes from brown to blue. Pass!)

eyes-are viewed as more attractive. While there are contact lenses designed to enhance the limbal ring, an easier option is to echo it with a halo of hazy eyeliner. "Do a sheer, dark-brown liquid liner, then smudge some shadow on top to blur it," Barose says. Wider-spaced eves are also a feature of classic beauty; a 2009 study showed that women are judged as most attractive when the space between the centers of their eyes is roughly half the width of their face; so

for a woman whose face is 5.5 inches wide, the ideal spacing is 2.5 inches. "Avoid too much makeup toward the bridge of your nose, which makes eyes look closer together," says L.A. makeup artist Fiona Stiles. But before you get out the ruler, remember that "classic" beauty is overrated-after all, Sarah Jessica Parker's eyes are set close together!

Petra Guglielmetti blogs for the Girls in the Beauty Department at glamour.com.

